



# CISV USA 2014 ANNUAL REPORT

## CISV USA NATIONAL OFFICE:

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## CISV USA BOARD OF DIRECTORS

### Board Chair

Todd Watkins

### President

Catherine Long

### Treasurer

Chip Workman

### Secretary

Jim Watkins

### International Representative Trustee

Lauren Herbstritt

Phil Long

Justin Stiron

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Janet Reynolds

### JB Director

Chris Warner

Amanda Stegner

## CHAPTER PRESIDENTS

### Atlanta, GA

Anna Buseman-Williams

### Brandywine Valley, PA

Susan Doris

### Chattanooga, TN

James Hobbs

### Cincinnati, OH

Victor Walton

### Columbus, OH

Scott Jones

### Dallas-Fort Worth, TX

Robyn Schmidt

### Detroit, MI

Carissa Gaden

### Gulf Coast, MS

Collette Field

### Jacksonville, FL

Vicki Jimenez

### Maine

Gary Ross

### Miami County, OH

Kathi Roetter

### Michigan City, IN

Daisy Lee

Amy Lukas

### New York, NY

Rachel Falkenstein

### Northeast Ohio

Denise Shade

### Philadelphia, PA

Caryn Helhowski

### Pittsburgh, PA

Nancy Wolfson

### Rocky Mountain Denver, CO

Traci Van Pelt

### San Francisco Bay Area, CA

Dave Fecher

### Smoky Mountain, TN

Helen Bryenton

### Springfield, MA

Jennifer Metsch

### Washington, DC

Perita Carpenter

Cheryl Henderson

## FOUNDER

Doris T. Allen

1901 - 2002

## NATIONAL COMMITTEE CHAIRS AND LIAISONS

**Chapter Development** – Caryn Helhowski

**Electronic Communications Liaison** – Scott Solomon

**Expansion** – Roberta Jacobs

**Interchange** – Barbara Stockton

**International Youth Meeting** – Carol Leirer

**International People's Project** – Andrea Brockman

**Leadership Training** – Joanne Pinder

**Mosaic** – Tamara Thorpe

**National Board Meeting** – Lynn Vottero and Kathi Roetter

**National Youth Committee** – Rachel Buff

**National Mini Camp** – Laura Berstler

**Public Relations** – Jane Vottero

**Risk Manager** – Stephenie Teichman

**Scholarship** – Jody Presser

**Seminar Camp** – Carol Leirer

**Step Up** – Rachel Falkenstein

**Village** – Valerie Maurais

## MISSION STATEMENT

CISV educates and inspires action for a more just and peaceful world.

# President's Report

## CISV USA National Board Meeting 2014

Twenty-fourteen was a good year for CISV USA. We completed our first full year under the new governance structure, including our first set of elections for the Board of Directors. It was a bittersweet time for me. Bitter, because I had to say goodbye to Justin Sitron. Justin, who's been involved at every level of CISV, had run our National Association for as long as I had been involved and did it with an ease and grace that, I must admit, I only now appreciate. But it was also sweet, as we welcomed Tait Anberg to the National board. Tait brings unparalleled Chapter-level experience to our board, having founded the Chapter in Atlanta, Georgia. As you can imagine, Tait also brings boundless energy that we delight in during each of our meetings.

We also decided to create the position of Executive Director, and then search for, someone to assume that role and guide CISV into the future. While we agonized and worried about finding the right person, in the end, our search was short. The perfect person already worked at CISV. So, this past winter, we formally named Laura Kersey our Executive Director. Laura has been with CISV for five years in roles of increasing responsibility but recently she has taken on so much of the daily operations of our National Association that, when it finally happened, the change felt as seamless as it did overdue.

We also finalized our strategic plan. The plan has four objectives (Supporting our Chapters, Improving our Financial Stability, Expanding Local Opportunities and Programs and Strengthening our National Association).

These four objectives all boil down to one goal: creating a more just and peaceful society by giving local Chapters the resources to run the best peace education programs in the world. That includes having the resources to host more and better programs and send more, and more diverse, delegations.

To that end, we approved the creation of an alumni database that we hope will spur participants to come back to our National Association and bring with them the energy and, yes, the capital, to grow CISV in our existing locations and in new communities across the country. We are setting up a transparent and direct pathway for the formation of new CISV Chapters in the United States and working to establish scholarship programs. If these efforts are successful we will make CISV's impact both broader across the country and deeper in our own communities.

I am excited by the challenges the new strategic plan presents and humbled by the trust that CISV USA has put in me and the board as we enter this next chapter in our National Association's development.

Finally, I could not finish without thanking each and every one of our volunteers for all the work that they did in 2014. With all the unrest around the world, the work our volunteers do to change the lives of children in our local communities and communities around the world is even more important today than it was when CISV began 63 years ago.

*Todd R. Watkins*

## 2014 Facts In Brief

In the past year, CISV USA:

- Maintained 21 Chapters in the United States: Atlanta, Georgia; Brandywine Valley, Pennsylvania; Chattanooga, Tennessee; Cincinnati, Ohio; Columbus, Ohio; Dallas/Ft. Worth, Texas; Denver, Colorado; Detroit, Michigan; Gulf Coast, Mississippi; Jacksonville, Florida; Knoxville, Tennessee; Orono, Maine; Miami County, Ohio; Michigan City, Indiana; New York, New York; Philadelphia, Pennsylvania; Pittsburgh, Pennsylvania; San Francisco, California; Springfield, Massachusetts; Washington, D.C; and Northeast Ohio.

- Sent 45 delegations of 11 year olds and adult leaders to Villages in 26 countries, including the United States. Two hundred and twenty four (224) children and adults from 21 Chapters took part in this CISV program.

- Hosted 4 Villages, in Cincinnati, Dallas/Ft. Worth, Detroit, and Northeast Ohio. Approximately 264 delegates, leaders, and Junior Counselors attended the four USA Villages.

- Sent 41 Junior Counselors to Villages in 18 countries, including the United States.

- Started 15 new Interchanges with families in 7 countries. In addition, two Chapters completed Interchanges begun in Summer 2013. In all, a total of 114 delegates and leaders participated in Interchanges.

- Sent 25 delegates from 15 Chapters to Seminar Camps. The delegates attended Seminar Camps in 14 countries, including the United States. Rocky Mountain Denver hosted a Seminar Camp, welcoming 30 delegates from around the world.

- Sent 27 Step Up delegations to programs in 16 countries, including the United States. One hundred and thirty-one (131) youth and adult leaders participated in this program.

- Hosted 5 Step Ups, in Dallas/Ft. Worth, Pittsburgh, Brandywine Valley, Miami County, and Michigan City. Approximately 225 delegates from around the world participated in these Step Ups.

- Sent 80 participants to Youth Meetings in 15 different countries around the world. The Smoky Mountain and Washington, D.C. Chapters each hosted a Youth Meeting.
- Six delegates attended International People's Projects in Brazil, Cote d'Ivoire, and Guatemala.

- Mosaic projects were completed in Detroit, Maine, Michigan City, Jacksonville and New York and San Francisco.

- 90% of CISV USA Chapters participated in Global Youth Service Day.

### CISV STATEMENT OF ASSETS, LIABILITIES AND NET ASSETS – CASH BASIS DECEMBER 31, 2014

#### ASSETS

Cash and Cash Equivalents . . . . .	\$ 1,303,898
Investments . . . . .	<u>854,191</u>
Total Current Assets . . . . .	<u>2,158,089</u>

#### NET ASSETS

Unrestricted . . . . .	\$ 1,231,532
Unrestricted – Board Designated . . . . .	680,354
Temporarily Restricted . . . . .	66,023
Permanently Restricted . . . . .	<u>180,180</u>
Total Net Assets . . . . .	<u>\$ 2,158,089</u>

# Statement Of Revenues, Expenses and Other Changes in Net Assets - Cash Basis

Year ended December 31, 2014

	Amount	Percent
Revenues, gains and other support:		
Membership dues	\$ 64,038	3.07
Fundraising projects	348,199	16.72
Contributions/Grants	163,155	7.83
Scholarships	9,039	0.43
Delegation – Village	418,394	20.09
Delegation – Interchange	43,527	2.09
Seminar/Summer Camp Delegation	159,406	7.65
Hosting Program	210,768	10.12
Junior Branch Activities	17,160	0.82
Other travel/Meetings	53,635	2.58
Investment Income	51,011	2.45
National Business Meeting	55,295	2.65
International Office Reimbursement	116,115	5.57
Other Income	79,553	3.82
National Charges and Fees	293,508	14.09
Total revenues, gains and other support	<u>2,082,803</u>	<u>100.00</u>
Expenses and losses:		
Salaries and Benefits	71,899	3.45
Fundraising Projects	213,242	10.24
Program Expenses	914,261	43.90
General and Administrative	819,896	39.37
Total expenses and losses	<u>2,019,298</u>	<u>96.95</u>
Changes in Net Assets	63,505	<u>3.05</u>
Net assets at beginning of year	<u>2,094,584</u>	
Net assets at end of year	<u>\$ 2,158,089</u>	

## NATURE OF OPERATIONS

CISV USA, Inc. (the Organization) conducts charitable, scientific and educational programs to further, foster and promote world peace and understanding among the people of the world. The Organization's chapters are supported primarily through donations, fundraising, membership fees and service fees for hosting children and coordinating children's trips to other chapters. The Organization offers programs to individuals, generally 11 to 18 years of age, that provide the opportunity to learn to live amicably with all nationalities, to cooperate with other groups having similar purposes through networking and to contribute through research to a study of international relations. This is achieved through the following programs:

## VILLAGE

A Village is a four-week international camp attended by delegations of children of 11 years of age (2 boys and 2 girls) with an adult leader from each of the 12 nations. Village activities allow the participants the opportunity to live in a community, work together on common goals, and learn how alike all people are despite their cultural differences.

## INTERCHANGE

An Interchange delegation is composed of around ten youths of 12 to 15 years of age and adult leaders. There are two typical Interchange programs. One is a two-year program. During the first year, a delegation visits another country for four weeks, where each participant is matched with a partner of the same gender, age and interests. In the second year of Interchange, the group who visited first hosts the same partners for another four-week visit. The second program is a one-year program. During that year, a delegation visits another country for two weeks, where each participant is matched with a partner of the same gender, age and interests. During the same year, the group who visited first hosts the same partners for another two-week visit.

## SEMINAR CAMP

A Seminar Camp is a three-week camp for individuals of 17 and 18 years of age, held in different country locations. Participants are encouraged to look at the world as a whole, and explore and discuss issues in relation to differing views of young people from other nations and cultures. They are also encouraged to accept conflicts as part of daily life, and learn to recognize and resolve them.

## STEP UP

The Step Up program is a three-week international camp for children of 13 to 15 years of age. This is a multi-cultural camp which develops a particular theme through international activities and discussion. The emphasis is on youth leadership through adult facilitation.

## MOSAIC

Mosaic is an ongoing educational program for youths and adult members of the Organization and for non-members. Its purpose is to reinforce experiences in the international programs, and to nurture further development of international friendships. Mosaic helps to bring the Organization to the local community and to allow people who have not participated in the Organization's programs to become involved.

## YOUTH MEETINGS

These short regional camps feature individual themes that allow young people of 12 to 19+ years of age to explore intercultural issues in a regional context. The program reinforces the Organization's core values, builds leadership and organizational skills, while promoting continued Organization involvement.

## CASH

Cash is restricted for various purposes. The restricted amounts are as follows:

Unrestricted	\$ 1,277,290
Board Designated	-
Temporarily Restricted	-
Permanently Restricted	<u>26,608</u>
	<u>\$ 1,303,898</u>

## INVESTMENTS

The approximate cost and fair values of investments are summarized as follows:

	Cost	Approximate Market Value	Unrealized Gain/(Loss)
Cash	\$ 66,614	\$ 66,614	-
Mutual funds	649,107	739,104	89,997
Taxable Bonds/Stocks	<u>48,473</u>	<u>48,473</u>	-
Total	<u>\$ 764,194</u>	<u>\$ 854,191</u>	<u>\$ 89,997</u>

The investments are restricted for various purposes. The restricted amounts and unrealized gain/loss are as follows:

Unrestricted	\$ 83,827	\$ 91,308	\$ 7,481
Board Designated	541,854	591,648	49,794
Permanently Restricted	<u>138,513</u>	<u>171,235</u>	<u>32,722</u>
	<u>\$ 764,194</u>	<u>\$ 854,191</u>	<u>\$ 89,997</u>

## ENDOWMENT FUNDS

The Organization's endowment consists of 4 individual funds established for a variety of purposes. Its endowment includes both donor-restricted funds and funds designated by the Board of Trustees to function as endowments

Endowment net asset composition by type of fund as December 31, 2014 is as follows:

	Unrestricted Board Designated	Permanently Restricted	Total Net Endowment Assets
Donor Restricted Endowment Funds	\$ -	\$ 180,180	\$ 180,180
Board Designated Endowment Funds	48,473	-	48,473
	<u>\$ 48,473</u>	<u>\$ 180,180</u>	<u>\$ 228,653</u>

Changes in endowment net assets as of December 31, 2014 are as follows:

	Unrestricted Board Designated	Permanently Restricted	Total Net Endowment Assets
Endowment Net Assets, Beginning of Year	\$ 45,371	\$ 164,012	\$ 209,383
Contributions	3,102	16,168	19,270
Endowment Net Assets, End of Year	<u>\$ 48,473</u>	<u>\$ 180,180</u>	<u>\$ 228,653</u>

## BOARD DESIGNATED FUNDS

The board designated funds have been established primarily to help individuals with need attend and participate in various programs and activities. The funds have been designated for various purposes by the national and chapter Boards of Trustees. These funds have not been restricted by outside donors. The principal amount and annual earnings can only be spent for general use upon the approval of the national or chapter Boards of Trustees.

A summary of the various board designated funds is as follows:

Scholarships	\$ 46,960
Junior Branch Activities	5,036
Special Projects	189,536
Host Village Fund	5,754
Endowment	48,473
Faces of Jacksonville	78,105
Peace Education Fund	293,381
Rusty Allen Fund	13,109
Total Board Designated Funds	<u>\$ 680,354</u>

## TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets consist of contributions and/or earnings that are held in cash and investments with specific donor designations as follows:

Chapter	Scholarships	Special Projects	Total
Dallas	\$ 5,930	\$ 2,945	\$ 8,875
Gulf Coast	1,032	220	1,252
Jacksonville	4,254	-	4,254
Michigan City	400	-	400
Miami County	-	510	510
New York	17,195	-	17,195
Philadelphia	21,908	-	21,908
Pittsburgh	1,993	630	2,623
Springfield	2,018	-	2,018
Youngstown	5,874	1,114	6,988
	<u>\$ 60,604</u>	<u>\$ 5,419</u>	<u>\$ 66,023</u>

## PERMANENTLY RESTRICTED NET ASSETS

Assets that are restricted by donors in perpetuity are classified as permanently restricted net assets and consist of the following:

Chapter	Asset/Purpose	Balance
Detroit	Investment/Endowment	\$ 169,135
Miami County	Cash/Endowment	8,945
Smoky Mountain	Investment/Endowment	2,100
Total		<u>\$ 180,180</u>

## RELATED PARTIES

The Organization has one seat on the Board of Directors of CISV-International (a United Kingdom Chartered Not-For-Profit Organization). CISV-International operates an international organization whose purpose is the same as that of the Organization. During 2014, the Organization paid \$301,086 in international fees to CISV-International.

The Foundation for Cross-Cultural Understanding (hereafter called the Foundation) is a tax exempt, not-for-profit, 501(c)(3) organization whose purpose is to support the charitable and educational operations of the Organization. The President and Treasurer of the Organization serve as non-voting trustees of the Foundation and it is possible that other trustees of the Organization may become and serve as trustees of the Foundation. The Foundation was formed in 1993 through a contribution made by the Organization with plans to use only the interest, dividends and gains on investment sales in excess of operating expenses to provide grants to the Organization, chapters or individuals.